



United Way of  
Waco-McLennan County  
Local Giving. Local Impact.

## Glossary

### Impact Framework Terms:

**Impact Framework** – the United Way of Waco-McLennan County’s priority areas for funding (“pillars” in Children, Families and Communities and impact areas of Health, Education, Financial Stability and Safety Net Services), including goal areas and strategies for each pillar.

**Pillar Area** – a primary focus area for United Way’s funding and impact (e.g. Children, Families, and Communities)

**Goal Area** – the primary areas of focus for each pillar area, e.g. under “Children”, there are two “goal areas”: Childhood Success and Youth Success.

**Strategy** – the sub-sets under each goal area, e.g. the specific areas of strategic focus to meet the overall pillar goals.

### Eligibility Checklist Terms:

**Eligibility Checklist** – The first step in the Application Process which all organizations interested in applying for United Way grant funding for the first time (or who are not currently United Way Designated Agencies) must enter & pass in order to be invited to submit a full grant application.

- **The 2025-27 Grant Eligibility Checklist in the United Way Grant Portal** is accessible by request by emailing [grants@unitedwaywaco.org](mailto:grants@unitedwaywaco.org). The Checklist consists of:
  - Organizational Basic Eligibility Questions
  - Programmatic Basic Eligibility Questions
  - Basic Eligibility Document Uploads

The Checklist as a whole will be reviewed by UW staff and the United Way Impact & Engagement Committee, who will then decide who to invite to submit a full grant application.

**Intent to Apply Form** – The first step in the Application Process for United Way Designated Agencies who already meet United Way’s basic eligibility criteria. Designated Agencies do not need to complete an Eligibility Checklist, but rather, this abbreviated form where they will

indicate which specific programs they will seek funding for, which will be reviewed for eligibility by United Way staff and the Impact & Engagement Committee.

**Equity** – Equity is ensuring that we all have what we need to survive or succeed—access to opportunity, networks, resources, and supports—based on where we are and where we want to go.

**Inclusion** – The act of creating environments in which any individual or group can be and feel welcomed, respected, supported, and valued to fully participate. An inclusive and welcoming climate embraces differences and offers respect in words and actions for all people.

**Measureable and Meaningful Results** – this phrase references program and client data collection and analysis for specific programmatic use (e.g. to better understand, reach or serve the program’s target population; to determine “how well” a program’s services are implemented; to determine whether clients are “better off” as a result of the program, etc.). These “measurable and meaningful results” will be a requirement for funded agencies to submit in their semi-annual grant reports.