CHANGING LIVES–TOGETHER

Last grant cycle, United Way funding helped provide:

2,686 individuals experiencing family crisis, and domestic violence had access to shelter, counseling, legal advice and basic needs

3,126 adults, pregnant women, and children received medical care, mental health services, and prenatal care

3,396 children, youth & their caregivers participated in enriching, free educational opportunities

2,085 individuals gained new job skills, earned their GED, secured stable housing and improved their financial literacy

...and so much more.

NEIGHBORS HELPING NEIGHBORS

Over 100 local businesses participate in the workplace campaign

13 companies provided Loaned Executives this year

31 nonprofit programs became United Way funded partners

50 local nonprofits are United Way designated agencies

98% of donations stay right here in McLennan County

$1 million awarded in the current grant cycle

$100+ million invested into our community over the past 100 years

50+ partner organizations are working together to improve child well-being

UNITED WE ROCK

This year's campaign is turning up the volume–

with a musical disco theme that celebrates community, energy, and generosity.

As a key part of United Way's annual campaign, the workplace campaign brings businesses and employees together to make a shared impact. It is more than a fundraiser, it is a chance to rally your team, build camaraderie and have some fun while doing good.

Whether it's hosting a disco-themed kickoff event, recognizing "top hits" among givers, or creating your own internal band name for a friendly competition –there's room to be creative and connected.

Because helping your community should feel this good.

Let's band together. United We Rock.

UNITED WE BUILD BETTER TOMORROWS–TOGETHER.

unitedwaywaco.org

UNITED WAY Waco-McLennan County

UNITED WE ROCK

2026-2027 CAMPAIGN

UNITED WAY Waco-McLennan County

JOIN THE MOVEMENT

Each year, individuals and employees across McLennan County unite to create positive change through the **United Way Annual Campaign**. Every gift–big or small–is significant and helps fund local programs that strengthen families, improve health, and build opportunity.

When we all pitch in, those individual gifts add up to lasting impact. Together, we're building a stronger, healthier, more connected McLennan County.

UNITED WE BUILD

Regular contributions can be set up through easy payroll deductions or made online at UnitedWayWaco.org.

YOUR IMPACT IN ACTION

Each year, more than 15,000 neighbors are helped through programs supported by United Way funding.

HEALTHY COMMUNITY

Improving health and well-being for all.

- Ascension Providence Foundation
- Baylor Scott & White Central Texas Foundation
- Better At Last
- Care Net Pregnancy Center of Central Texas
- Community Cancer Association
- Community Doulas of Waco
- Greater Waco Sports Commission
- Heart of Texas Behavioral Health Network
- La Puerta
- Waco Family Medicine

39% of births in McLennan County receive no prenatal care in the first trimester–higher than the state average.

FINANCIAL SECURITY

Creating a stronger financial future for every generation.

- Cen-Tex African American Chamber of Commerce
- Christian Women's Job Corps of McLennan County
- Community Loan Center of the Heart of Texas
- Friends for Life
- Grassroots Community Development
- Heart of Texas Goodwill Industries, Inc.
- Mission Waco Mission World
- NeighborWorks Waco
- Texas AHEC East – Waco Region
- Waco Habitat for Humanity

More than 40% of McLennan County households earn less than the basic cost of living.

COMMUNITY RESILIENCY

Addressing urgent needs today for a better tomorrow.

- Advocacy Center for Crime Victims and Children
- American Gateways
- American Red Cross – Heart of Texas Chapter
- Caritas of Waco
- CASA of McLennan County
- Compassion Waco
- Family Abuse Center
- Foster Village Waco
- Greater Waco Legal Services
- Isaiah 117 House
- Lovely Village
- McLennan County Pack of Hope
- Meals on Wheels Waco
- Nightlight Christian Adoptions
- The Salvation Army Waco

Food insecurity impacts nearly a quarter of children under age 18 in McLennan County.

YOUTH OPPORTUNITY

Helping young people realize their full potential.

- Central Texas Youth Services Bureau
- Communities in Schools of the Heart of Texas
- Family Abuse Center
- Girl Scouts of Central Texas
- Greater Waco YMCA
- Inspiracíon
- Mentoring Alliance
- STARRY, Inc.
- Talitha Koum Institute
- The Arc of McLennan County
- The Cove, Heart of Texas
- Transformation Waco
- VOICE Inc.
- Waco Civic Theatre
- Youth Connection Inc.

Fewer than 50% of McLennan County children are kindergarten-ready when they enter school.

UNITED WE HELP

REAL PEOPLE. REAL STORIES.

Scan the QR code to see how local lives have been changed through your support.